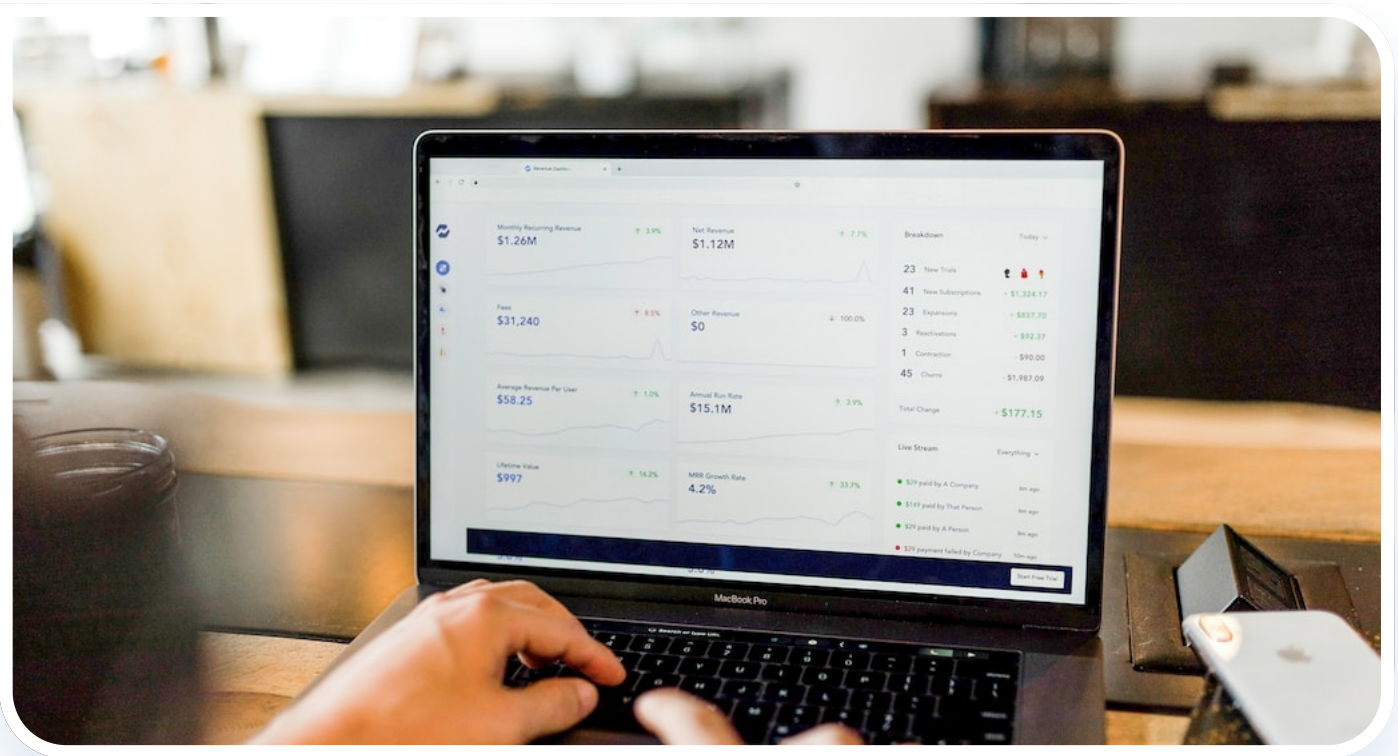
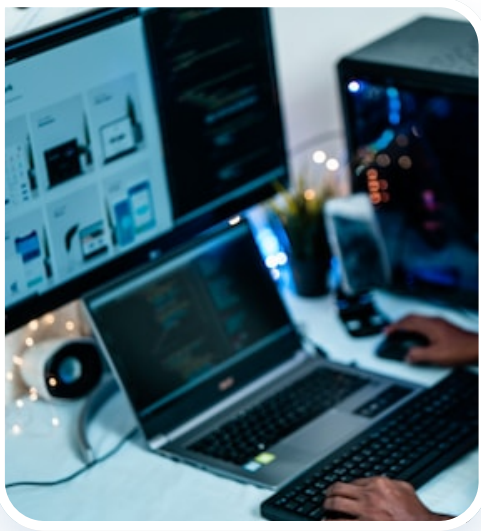


# CASE STUDY

## Improved SaaS Solution for Content Automation





# Improved SaaS Solution for Content Automation

## AT A GLANCE

### Challenges

A leading software company contracted InfoStride to improve its content automation system in terms of technology stack and performance.

### Benefits

- Enhanced version of our solution
- Improved user experience
- Faster time to market



"InfoStride team supported us in a very critical time when there was a need to complement our engineering team. All the assignments given to the team were completed to our satisfaction"

## THE CHALLENGE

The client specializes in content automation software. InfoStride helped the client to improve its system and overcome numerous challenges such as expediting product adaptation, building ready-to-use scripts, and a caching solution for faster loading of big excel files.

## OUR APPROACH

InfoStride led the project with a product discovery workshop wherein our team took an immersive tour into the client's product vision, with a goal to mitigate risks and save from the hassle of major product tweaks in later development stages.

- InfoStride business analysts and the technical team collaborated with the client to understand technical and business implications, and deduced a product roadmap to design, develop and test the product.
- Set up the core design, development, and quality assurance team in the preferred time zone to support the client.
- Agile project management methodology and reporting system were adopted for effective communication between the client's team in India and InfoStride team in India, and to accelerate product delivery to strike a competitive advantage.

## OUR SOLUTION



InfoStride's expertise helped the client to build an enhanced version of its system in terms of the technology stack and enhanced application performance.

- Caching solution for optimally loading big excel files
- Auto Generation of SDK using Swagger API
- New JS-based scripts for custom development
- Implemented several new features in Quark Content Automation SaaS solution
- Multiple minor and major bug resolution in the functionality

## THE TECHNOLOGY STACK



### Development Stack

- **Programming Language:** Angular, Node.js, Java
- **Framework:** .NET
- **Project Management Approach:** Agile Methodology
- **Tools:** Azure Boards

## Contact Us

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