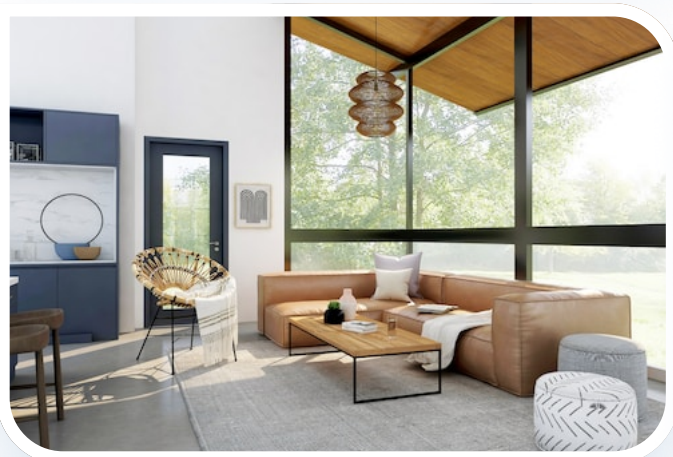




CASE STUDY

Residential Remodeler & Home
Improvement Contractor





A Residential Remodeler Transforms CX With a Mobile Solution Powered by InfoStride

AT A GLANCE

Challenges

A leading St. Louis-based residential remodeler partnered with InfoStride for an new mobile solution that would transform the customer experience.

Benefits

- 50% reduction in development cost
- Improved customer experience
- 50% faster time to market

THE CHALLENGE

A leading St. Louis-based residential remodeler aimed to disrupt the home renovation industry by delivering a high-integrity and transparent experience customers crave and deserve. To move ahead with a customer experience transformation, the company knew it needed a solution that empowers its past and current clients to access real-time information about their home remodeling projects such as schedules, daily work logs, work scopes, contracts, progress photos, and invoices - all in one place. InfoStride was chosen as the preferred strategic implementation partner because of our strong expertise in end-to-end mobile application engineering.

OUR APPROACH

InfoStride led the project with a product discovery workshop where in our team took an immersive tour into the client's product vision, with a goal to mitigate risks and save from the hassle of major product tweaks in later development stages.

- InfoStride business analysts and technical team collaborated with the client to understand technical and business implications, and deduced a product roadmap to design, develop and test the product.
- Set up the offshore extension of the design, development and quality assurance team in the EST & PST time zone to support the client.
- Agile project management methodology and reporting system was adopted for effective communication between the client's team in the USA and InfoStride offshore team in India, and to accelerate product delivery to strike a competitive advantage.



"Their team has done a commendable job in delivering what we truly envisioned i.e., a fully functional app for leading platforms (Android, iOS & Web), accelerating our time to market while reducing significant costs on development."

OUR SOLUTION



InfoStride's expertise helped the client to launch a powerful full-fledged platform that augments its brand recognition with a modern, improved experience delivered to its customers.

- Created an all-new, interactive client portal for Android, iOS and Web using the same codebase, resulting in fast and low cost development.
- All-in-one platform that ensure a 360-degree view of their home enhancement project at their fingertips.

As part of a long-term partnership, we continue to provide ongoing improvement and maintenance, and are working on rolling out advanced features to strengthen the company's application capabilities.

THE TECHNOLOGY STACK



Development Stack

- **Programming Language** : Dart
- **Mobile App Development Framework** : Flutter

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