InfoStride

Transforming Imagination into Experiences

CASE STUDY

Minimizing Investment Risks with Real Estate Wholesaling Platform Built by InfoStride

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AT A GLANCE

Challenges

Minimizing Investment Risks with Real Estate Wholesaling Platform Built by InfoStride

Benefits

- Reduce real estate investment risks
- Improved decision making
- Faster time to market

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"InfoStride team has consistently achieved deadlines, managed workflow effectively and proposed innovative solutions. Highly recommend them as a competent IT Consultant and development partner."

THE CHALLENGE

The client wanted to build a real estate wholesaling, training & investment tools platform for the real estate investor community.

He wanted to provide one dedicated platform with the most up-to-date real estate tools and solutions ranging from detailed property reports to loan calculators and financing solutions. The goal was to help the real estate investor community make informed decisions while making an investment deal.

The client collaborated with InfoStride to implement the idea with end-to-end development support.

OUR APPROACH

InfoStride led the collaboration with a product discovery workshop so that both the execution team and the client gain a clear shared understanding of the client's product vision and goals.

- InfoStride business analysts and the core development team collaborated with the client to understand technical and business implications, and deduced a product roadmap to design, develop and test the product.
- Set up the offshore extension of the design, development, and quality assurance team in the preferred time zone to support the client.
- Agile project management methodology, reporting system, and weekly meetings were adopted for effective communication between the client's team in the USA and InfoStride offshore team in India, and to accelerate product delivery.

OUR SOLUTION

InfoStride's expertise in web application development using PHP helped the client to build a powerful web-based real estate wholesaling, training & investment tools platform with the following key features and functionalities:

- A Full-fledged Dashboard for a Single property with multiple features such as Data, Map Locations, Analysis, Reports, etc.

- Property Reports, Detailed Property Analysis, Offer System

- Rental Property Calculator, IMLS Advance Property Calculator

THE TECHNOLOGY STACK

Development Stack

- **Programming Language: PHP, JavaScript, HTML, CSS**
- **Framework: Bootstrap**
- **JavaScript Library: jQuery**
- **Database: MySQL**

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